



# Business Watch

## SANDY CITY POLICE DEPARTMENT

*Chief Stephen Chapman*

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Business Watch primarily establishes links between businesses and the police department. Being part of the Sandy City Business Watch, the Sandy City Police Department and Crime Prevention Bureau can provide training in the following areas:

- reporting crime: effectively observing and reporting to police on crimes and suspicious activities that could lead to crime;
- operation identification: marking all equipment, machines, etc., with traceable identification numbers for deterrence and tracing;
- robbery prevention: eliminating "easy prey" crime opportunities;
- burglary prevention: adding security measures to impede criminals, detect criminal activity, and communicate with the police; and
- self-protection: learning to recognize dangerous situations, and learning how to prevent, avoid, or flee them.



Also, we have available a Business Watch training handbook upon request.

## C O U N T E R F E I T M O N E Y

Millions of dollars of counterfeited money change hands every year.



### P o r t r a i t

The genuine portrait appears lifelike and stands out distinctly from the background. The counterfeit portrait is usually lifeless and flat. Details merge into the background which is often too dark or mottled.



### F e d e r a l R e s e r v e a n d T r e a s u r y S e a l s

On a genuine bill, the saw-tooth points of the Federal Reserve and Treasury seals are clear, distinct, and sharp. The counterfeit seals may have uneven, blunt, or broken saw-tooth points.



### B o r d e r

The fine lines in the border of a genuine bill are clear and unbroken. On the counterfeit, the lines in the outer margin and scrollwork may be blurred and indistinct.



## Serial Numbers

Genuine serial numbers have a distinctive style and are evenly spaced. The serial numbers are printed in the same ink color as the Treasury Seal. On a counterfeit, the serial numbers may differ in color or shade of ink from the Treasury seal. The numbers may not be uniformly spaced or aligned.



## Paper

Genuine currency paper has tiny red and blue fibers embedded throughout. Often counterfeiters try to simulate these fibers by printing tiny red and blue lines on their paper. Close inspection reveals, however, that on the counterfeit note the lines are printed on the surface, not embedded in the paper. It is illegal to reproduce the distinctive paper used in the manufacturing of United States currency.



For more information:

U.S. Secret Service

[http://www.ustreas.gov/uss/money\\_detect.shtml](http://www.ustreas.gov/uss/money_detect.shtml)

St. Louis Federal Reserve Bank:

<http://research.stlouisfed.org/publications/review/07/09/Williams.pdf>

Get real or get taken interactive website:

<http://www.moneyfactory.gov/cd042500/start.html>

## Reference

United States Secret Service [www.secretservice.com](http://www.secretservice.com)

## **BUSINESSES ARE ON THE FRONT LINE IN THE FIGHT AGAINST CREDIT CARD FRAUD: by Detective Chris Pingree**

Credit card and identity fraud is the fastest growing crime in the United States. In 2007 there were a record number of purchases made with stolen credit cards. However, businesses can make a huge impact against credit card fraud by instructing their employees to take a few seconds and ask for identification (ID) from customers using a credit card. With fraud crimes at such a high rate, most people are more than happy to show their ID.

Train your employees to compare the name and signature on the ID to the credit card, and to the customer's signature when they sign the receipt. If the name on the ID and name on the credit card don't match, call the police. In Utah, just possessing another person's credit card without their permission is a third degree felony.



We encourage managers to take further steps to remind cashiers to check their ID by writing on their credit card with permanent marker "See ID".

Many businesses are not requiring a signature on a credit card receipt if the purchases are under \$25. Sandy Police advises against this policy. Without a signed credit card receipt, it is difficult to convict someone for credit card fraud. You do need to follow your business policy as well.

In this day and age, the courts are also expecting to have surveillance pictures of suspects making these fraudulent purchases. This is an excellent tool in getting a guilty verdict with these types of crimes. However, to make these surveillance photos useful in the court room, the surveillance camera has to be placed in your business where you can see the full front of the face of the person that is making the fraudulent purchase. A camera mounted above the register does not give a sufficient view of a suspect's face in order to make a positive identification in court.



Please call the Sandy Police Department if you have any questions about what you can do about identity fraud. We have experts in the field of surveillance systems and in the prevention of fraud and other types of crimes.

Sandy City attracts door-to-door sales people because of its high density of homes and businesses. But how many of these door-to-door salespersons are really operating legitimately under the Sandy City Code?

In Sandy City (with rare exceptions) persons doing business door-to-door must have a Sandy City business license. When a business license is purchased through Sandy City, it must be carried with every salesperson (not just one) that comes to your door or business. Some will try to tell you that their boss has the business license or that they have one but it is in their car a few streets away. Again, this should cause suspicion on your part because when they apply for a business license through Sandy City, they are told all of these things.

Furthermore, most legitimate businesses will utilize a company logo on a car or shirt if they are out doing business in a neighborhood or business area. This helps advertise their company services and it also let's people know who is at their house or business. Reputable companies know the safety issues involved if people don't know who they are.

Therefore, if a salesperson is at your door or business, look for identifying information as to who they are before you talk to them.



Another thing to note is there is a difference between door-to-door salespeople who are there to make a profit and those who are there for non-profit agencies. For example, Boy Scouts of America will frequent neighborhoods or your place of business a couple of times a year for their cause. This is a non-profit agency that does not require a business license. However, take caution with those claiming to be non-profit. Ask clarifying questions and know whom you are giving your money too. Many fraudulent acts are committed by someone claiming to represent a non-profit group.



In conclusion, to seek out legitimate salespeople from non-legitimate salespeople do the following:

Ask to see their business license. All door-to-door sales people (with rare exceptions) must have a Sandy City Business License. Don't let them tell you or show you that they have a Salt Lake County License. It must be issued through Sandy City.

Ask to see their company ID. Good business practice suggests that every door-to-door salesperson should be carrying an identification card or be showing a company shirt or car with an identifying logo on it.

If these things aren't available for you to see, or if the person made you feel uncomfortable, wouldn't leave when you asked etc. you have every reason to be suspicious. Call the Sandy City Police, non-emergency dispatch number at 840-4000 if this happens. Our Officers will be happy to come out to the neighborhood or business to question the individuals).

Finally, if you opt to purchase and display a no soliciting sign to place on your door. This will keep door to door solicitors away or they will face a trespassing violation.

Amy Bryant  
Crime Prevention Specialist  
Sandy City Police Department

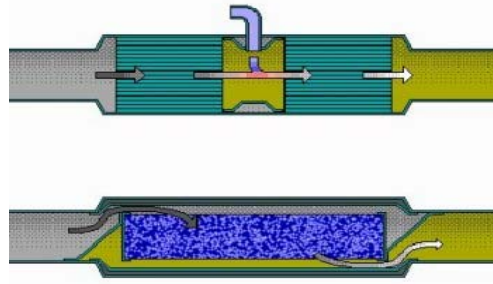


If you have an experience concerning crime prevention and your business, or an article you would like to submit, please send this information to:

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When you thought you have heard it all, you haven't. The latest crime fad is catalytic converters. There has been a rash of catalytic converter thefts not only here in Sandy, but in other jurisdictions as well. For those of you that do not know what a catalytic converter is, it is a device that uses a catalyst to convert three harmful compounds in car exhaust into harmless compounds. This device is attached to the exhaust pipe.



Why would someone steal a catalytic converter? Each converter contains a small amount of precious metals such as, Platinum, Palladium and Rhodium. High profile vehicles are most likely to be targeted as they provide easy access to the converters.

Here are some guidelines for protecting yourself against this type of crime are the same as the precautions recommended to avoid other types of theft or burglary from your vehicle:

- Make sure you have an audible alarm system installed on your vehicle that sounds when the car is tampered with, and make sure it is in good working order.
- Garage your vehicle when possible, and be sure to secure all garage doors.
- Alternatively, park in a well lit area as close to a building as you can. Take care when parking during daytime hours to note what kind of lighting situation you will have once it does get dark.
- Install motion sensitive spotlights in your driveway or a surveillance system around your place of business.
- Call the police to report any suspicious activity (a strangers legs sticking out from under a persons car?) or persons (someone walking around carrying a saw, or pieces of an exhaust pipe?). As always, if it's not a true emergency we recommend you call 840-4000 anytime, but you can dial 911 since this is an easy number to remember.

# January 1 - April 30, 2008

Sandy City Residential and Business Offenses	Alta		Bell		Crescent		Sandy		Total
	Flat Iron	Canyon	Dimple Dell	Bluff	Auto Mall	South Towne	Jordan	Historic	
Aggravated Assault	0	3	0	1	4	2	6	6	22
Alcohol Offenses	18	7	2	4	21	7	51	59	169
Arson	0	1	0	0	1	1	0	0	3
Burglary	23	11	9	10	9	5	31	43	141
Disorderly	3	10	2	0	14	7	30	25	91
Domestics	29	33	8	10	22	17	43	88	250
Drug Offenses	16	15	4	6	58	19	155	108	381
Forgeries & Frauds	10	12	0	2	22	15	24	47	132
Juvenile Problems	18	11	9	8	72	13	109	88	328
Property Offenses	56	40	18	24	75	37	103	109	462
Robbery	2	0	0	0	0	3	4	2	11
Sex offenses	5	6	3	3	13	1	16	21	68
Simple Assault	32	29	7	10	34	14	64	89	279
Suspicious Calls	11	6	4	3	14	8	20	13	79
Theft	53	34	7	9	120	147	116	203	689
Threats	10	10	2	5	24	7	23	24	105
Trespassing	5	6	1	3	13	4	14	13	59
Vehicle Burglary	37	24	11	10	32	20	63	91	288
Vehicle Theft	10	6	1	3	12	7	26	29	94
Weapons Offense	0	5	1	0	9	0	9	6	30
<b>Total</b>	<b>338</b>	<b>269</b>	<b>89</b>	<b>111</b>	<b>569</b>	<b>334</b>	<b>907</b>	<b>1,064</b>	<b>3,681</b>

**Flat Iron-** 1300 E to the East border, North border to 9400 S; **Canyon-** 1300 E to the East border, 9400 S to the Gully; **Dimple Dell-** 1300 E to the East border, 10350 S to 11400 S; **Bluff-** 1300 E to the East border, 11400 S to South border; **South Towne-** West border to 1300 E, Gully to 10600 S; **Auto Mall-** West border to 1300 E, 10600 S to South border; **Historic-** West border to 1300 E, North border to 9000 S; **Jordan-** West border to 1300 E, 9000 S to the Gully